Friendly announcement to customers

Subject: We've Got Some News for You!

Hello [Customer's First Name],

We're excited to share some updates with you! Starting [Date], you'II notice [new feature, new store hours, or exciting product updates]. We've been working hard behind the scenes to make things even better for you.

Thanks for being part of our journey—we couldn't do it without amazing customers like you. Warmly,

The [Company] Team

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