

# Medical/Healthcare Annual Appeal Template

Dear [Donor Name],

Every day, the team at [Healthcare Organization] witnesses the power of compassion in healing.

Today, I'm writing to share how your support continues to save lives and improve health outcomes in our community.

This year alone, we've:

- Provided care to over [number] patients
- Launched [new medical programs/services]
- Invested in state-of-the-art medical equipment
- Expanded access to underserved populations

Behind these numbers are real people—like [brief patient story without identifying details]—whose lives were transformed by the care made possible through donations like yours.

Healthcare needs in our community continue to grow, and we're committed to meeting them. Your annual gift helps us:

- Maintain cutting-edge medical technology
- Support patient assistance programs
- Train the next generation of healthcare professionals
- Expand preventive care services

Will you partner with us again this year? A gift of \$[suggested amount] provides [specific impact].

Your generosity literally saves lives. Thank you for considering a year-end gift to support our mission of healing.

With deep appreciation,

[Your Name]

[Title]

[Organization Name]

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