Brief business apology message

Subject: Quick Apology - Expired Samples Issue

Hi [Client Name],

Just discovered that some of the product samples we sent last week were past their expiration date.

Not our finest moment!

Fresh samples with proper dates are already on their way to you via overnight shipping. You should have them by tomorrow morning.

Sorry for the mix-up and any inconvenience.

Thanks for understanding!

Best regards,

[Name]

[Company]

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