

Senior Sales Manager Appointment Letter

Subject: Appointment as Senior Sales Manager

Dear [Candidate Name],

It is our pleasure to appoint you as Senior Sales Manager at [Company Name], effective [Start Date]. You will be responsible for managing the sales department, developing sales strategies, and mentoring junior staff.

Your compensation package includes [Salary Details] plus performance bonuses and benefits.

Kindly confirm your acceptance by signing and returning this letter.

We anticipate your leadership will contribute significantly to our company's growth.

Sincerely,

[HR Director Name]

[Company Name]

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