Sample Social Media Campaign Approval Letter

[Your Name]

[Your Title]

[Marketing Department Name]

[Company/Organization Name]

[Organization Address]

[City, State, ZIP Code]

[Date]

[Social Media Manager's Name]

[Social Media Manager's Address]

[City, State, ZIP Code]

Dear [Social Media Manager's Name],

Subject: Social Media Campaign Approval

I am pleased to inform you that your proposed social media campaign titled "[Campaign Title]" has been approved. Your creativity and strategic approach to engaging our audience are commendable.

Please review the attached social media campaign approval details, including content schedule, platforms, and key performance indicators. If you have any questions or need further assistance, please contact our marketing department.

We anticipate a successful campaign and increased brand visibility through your efforts.

Best regards,

[Your Name]

[Your Title]