Sample Marketing Campaign Approval Letter

[Your Name]

[Your Title]

[Marketing Department Name]

[Company/Organization Name]

[Organization Address]

[City, State, ZIP Code]

[Date]

[Marketing Campaign Manager's Name]

[Campaign Manager's Address]

[City, State, ZIP Code]

Dear [Marketing Campaign Manager's Name],

Subject: Marketing Campaign Approval

I am pleased to inform you that your proposed marketing campaign titled "[Campaign Title]" has been approved. Your strategic approach and creativity in promoting our products/services are commendable.

Please review the attached marketing campaign approval details, including campaign objectives, target audience, and promotional channels. If you have any questions or need further assistance, please contact our marketing department.

We look forward to a successful campaign that resonates with our audience and drives positive results.

Best regards,

[Your Name]

[Your Title]