Sample Advertising Campaign Approval Letter

[Your Name]

[Your Title]

[Marketing Department Name]

[Company/Organization Name]

[Organization Address]

[City, State, ZIP Code]

[Date]

[Advertising Agency's Name]

[Agency Address]

[City, State, ZIP Code]

Dear [Advertising Agency's Name],

Subject: Advertising Campaign Approval

I am pleased to confirm that your proposed advertising campaign titled "[Campaign Title]" has been approved. Your creative approach and strategic thinking align well with our marketing objectives.

Please review the attached advertising campaign approval details, including campaign goals, target audience, and media channels. If you have any questions or need further information, please contact our marketing department.

We look forward to launching an impactful campaign that resonates with our audience and drives positive engagement.

Best regards,

[Your Name]

[Your Title]