

Formal Art Director Application Letter

Subject: Application for Art Director Role

Dear [Hiring Manager's Name],

I am applying for the Art Director position at [Company Name]. With over ten years of experience leading creative teams in branding and visual communication, I bring a proven record of producing impactful campaigns and guiding design excellence.

My approach combines creative vision with strategic leadership. At [Previous Company], I led a team of eight designers to deliver cohesive visual strategies that strengthened client engagement and increased campaign effectiveness by 40%.

I would welcome the opportunity to discuss how my creative leadership could support your company's objectives.

Yours sincerely,

[Your Name]

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