Sample Authorization for Advertising Campaign

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Date]

To Whom It May Concern,

I, [Your Name], hereby authorize [Advertising Agency's Name] to create and launch the advertising campaign [Campaign Name] for my business/organization.

I grant permission for [Advertising Agency's Name] to develop and execute all aspects of the advertising campaign.

Please consider this letter as my formal authorization for the advertising campaign.

Sincerely,

[Your Signature]

[Your Printed Name]