

Casual Business Offer Counter Proposal Email

Subject: Suggesting a Few Tweaks to the Offer

Hi [Recipient's Name],

Thanks a lot for sending over your business proposal. It's a solid starting point and I think we're close to something great. I do have a few suggestions that I think will make things work better for both of us.

First, instead of the upfront lump sum payment, would you be open to splitting it into two parts?

Also, I'd like to negotiate the minimum order quantity a bit lower so we can test the partnership without overcommitting.

I'm confident we can find middle ground, and I'm excited about working with you. Let me know what you think, and we can schedule a quick call to finalize.

Best,

[Your Name]

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