

Friendly Counter Proposal Email for Small Business Offer

Subject: Adjusting Your Offer for a Better Fit

Hi [Recipient's Name],

Thank you for sharing your offer—it's clear you've put a lot of thought into it, and I appreciate the opportunity. I do think we can make a few small changes to better align with our current situation.

Instead of the minimum order of 500 units, would you consider starting with 250 units as a trial?

Also, could we look into more flexible payment options to spread out the cost?

I believe these changes will make it easier for us to move forward and start working together.

Excited to hear your thoughts.

Kind regards,

[Your Name]

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