

Informal Business Collaboration Proposal Email

Subject: Let's Collaborate! Exciting Opportunity for [Recipient Company]

Hi [Recipient First Name],

I hope you're having a great week! I've been following [Recipient Company]'s work in [area] and I'm genuinely impressed with what you're building.

Here's why I'm reaching out: I think there's a fantastic opportunity for our companies to work together. We're doing some innovative things with [your area], and I keep thinking about how well this could complement what you're doing with [their area].

Imagine if we could combine your expertise in [their strength] with our capabilities in [your strength].

We could potentially create something that neither of us could achieve alone - whether that's reaching new markets, developing a killer new product, or just making both our lives easier!

Nothing formal yet - just wanted to gauge your interest. If this sounds intriguing, maybe we could grab coffee (virtual or real!) and brainstorm? I'm pretty flexible next week if you want to chat.

No pressure at all - if the timing isn't right or it's not a fit, I totally understand. Either way, keep up the awesome work you're doing!

Cheers,

[Your First Name]

[Your Title]

[Company Name]

[Phone Number]

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