

Distribution Partnership Agreement

Subject: Distribution Partnership Proposal - Expanding Market Reach

Dear [Distribution Partner],

I hope this email finds you prospering. I am reaching out to propose a distribution partnership that would leverage your established market presence while providing you with high-quality products that align with your customer base and business objectives.

[Your Company] manufactures [products] that have gained significant traction in [current markets]. We are now seeking experienced distribution partners to expand into new geographic territories and market segments. Your company's reputation and distribution network make you an ideal partner for this expansion.

We are offering exclusive distribution rights for [specific territory/market segment] with attractive margin structures that reward performance and growth. Our products offer [key benefits/differentiators] and have demonstrated strong demand with [evidence: sales figures, customer testimonials, etc.].

The partnership would include comprehensive marketing support, product training for your sales team, and co-op advertising opportunities. We would provide initial inventory on consignment terms to minimize your risk while ensuring adequate stock levels for market launch.

Our proposed commission structure is [percentage] on net sales, with volume bonuses available for exceeding agreed-upon targets. We would also provide exclusive territorial rights, ensuring you can build and protect your market investment without internal competition.

Support services include technical assistance, warranty administration, and customer service backup. We believe in partnering with our distributors for long-term success rather than simply moving products through channels.

I would appreciate the opportunity to present our full product line, discuss specific market opportunities in your territory, and explore how we can structure an agreement that maximizes success for both organizations.

Please let me know your availability for a presentation meeting or conference call. I am confident this partnership could generate significant new revenue streams for your business while advancing our mutual growth objectives.

Thank you for considering this distribution partnership opportunity.

Best regards,

[Your Name]

[Title]

[Company Information]

Get more templates here:

<https://www.lettersandtemplates.com/letters/business-proposal-offer-or-partnership-letter>