Informal recommendation between business contacts

Subject: You should definitely check out Alex's design studio

Hi Rachel,

Hope you're doing well! I remembered you mentioning that you're looking for a graphic designer

for your new restaurant. I just had to tell you about Alex Chen from Pixel Perfect Design – he's

absolutely amazing.

Alex just finished redesigning our entire brand identity, and honestly, I couldn't be happier with the

results. The guy has this incredible eye for detail and somehow manages to capture exactly what

you're envisioning, even when you can't quite articulate it yourself.

What I love about working with Alex is that he actually listens. No ego, no pushing his own

agenda â€" just genuine collaboration to create something that truly represents your vision. Plus, his

turnaround times are fantastic, and his rates are very reasonable for the quality you get.

I think he'd be perfect for your restaurant project. His portfolio has some gorgeous hospitality work

that would give you great ideas. You can check out his stuff at pixelperfectdesign.com or just shoot

him an email at alex@pixelperfect.com.

Tell him I sent you â€" I'm sure he'll take great care of you!

Cheers,

Sam

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