

Service Expansion Template

Subject: Expanding Our Partnership - New [Service/Product] Launch

Dear [Existing Contact Name],

I hope this message finds you well. I wanted to reach out personally to share some exciting news about [Your Company Name] that I believe will interest [Their Company Name].

We've recently expanded our service offerings to include [new service/product], which complements our existing [current service] that you've been using successfully. Given the positive results we've achieved together on [previous project/service], I thought this new capability might align well with your upcoming [relevant area] initiatives.

This new service allows us to [specific capability], which addresses the [specific challenge] that many of our clients in [industry] face. Early adopters have seen [specific benefits/results].

I'd love to schedule a brief call to discuss how this expansion might benefit [Their Company Name] and explore potential applications for your business.

Are you available for a quick conversation next week?

Looking forward to continuing our successful partnership.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Contact Information]

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