End-of-Quarter Deadline Message

Subject: 48 hours left - we need you

[Supporter Name],

I'll be direct: we have just 48 hours until our end-of-quarter FEC deadline, and we're still \$[amount]

short of our goal.

This matters because our fundraising numbers will become public, and our opponents, the media,

and political analysts will scrutinize them to gauge the strength of our campaign. A strong showing

demonstrates momentum and viability. A weak one invites attacks and discourages future

supporters.

Can you chip in \$[amount] right now? Here's the link: [donation URL]

We've built something special together, but we need to prove it on paper. Your contribution before

midnight on [date] will be recorded in our official FEC report.

There's no time to wait. Please donate now.

Thank you,

[Candidate Name]

Get more templates here: https://www.lettersandtemplates.com/letters/campaign-fundraising-letter