

Invitation to Join Leadership Circle

Dear [Donor Name],

I'm reaching out personally because your support could be transformative for this campaign.

As you may know, I'm running for [position] because [brief compelling reason]. I've spent time reviewing FEC reports and researching what it takes to run a competitive race in this district, and the reality is clear: we need to raise \$[amount] to be viable.

I'm writing to ask if you would consider joining our Leadership Circle with a contribution of \$[amount - at or near legal maximum]. This level of support would allow us to [specific strategic advantages: hire a top-tier campaign manager, invest in early voter contact, secure premium ad placements].

I understand this is a significant investment, and I want you to know exactly how these funds will be deployed: [detailed budget breakdown or strategic plan].

I'd welcome the opportunity to discuss this further over [coffee/lunch/phone call]. My campaign manager, [name], will follow up to find a time that works for your schedule, or you can reach me directly at [phone/email].

Alternatively, you can donate online at [website] or mail a check to [address].

Your leadership at this critical juncture could make all the difference.

With appreciation,

[Candidate Name]

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