

We Won the Debate - Now Let's Win the Campaign

Subject: Did you watch the debate last night?

[Supporter Name],

If you watched last night's debate, you saw exactly why this race matters.

My opponent [summarize opponent's weak moment or problematic position]. Meanwhile, I laid out a clear vision for [key issues]. The response has been overwhelming - our website traffic is up [X]%, and social media is buzzing.

But here's what happens next: my opponent's special interest backers will pour money into attack ads to change the narrative. We need to capitalize on this momentum NOW before they do.

Can you rush a donation of \$[amount] right now while the debate is still fresh in voters' minds? We want to launch [specific campaign action: new ads highlighting the contrast, expanded canvassing operation, digital campaign] immediately.

Donate here: [link]

We have 36 hours to make the most of this moment. Let's not waste it.

Thank you,

[Candidate Name]

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