

Introduction After Referral

Subject: [Referrer Name] Suggested We Connect

Hi [Recipient Name],

[Referrer Name] mentioned you're looking for a reliable construction company for [project type/upcoming project], and they thought we'd be a great fit. I wanted to reach out and introduce myself and [Company Name].

We've been in business for [X] years, focusing primarily on [specialization]. Our approach is pretty straightforward - we listen to what you want, provide honest assessments, and deliver quality work without the usual construction headaches. No surprises, no excuses.

Some recent projects include [brief examples], and we've built a solid reputation for [key strengths: finishing on time, staying on budget, problem-solving, etc.]. We're fully licensed, insured, and bonded, and we can provide references from clients who've been in similar situations.

If you're interested, I'd love to grab a coffee or do a quick site visit to discuss your project. No pressure, no obligation - just a conversation to see if we're the right fit for what you need.

Feel free to call or text me directly at [phone number], or just reply to this email.

Thanks,

[Your Name]

[Your Title]

[Company Name]

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