Short email focused on card activation and first use

Subject: Activate Your New [Card Name] Today

Hello [Customer Name],

Your new [Card Name] credit card has arrived! Activate your card now using the instructions included with your package.

Once activated, you can start enjoying your rewards, benefits, and special offers. Welcome to a smarter way to manage your spending.

Thank you,

[Bank Name] Customer Service

Get more templates here: https://www.lettersandtemplates.com/letters/credit-card-welcome-letter