

# Customer Referral Program Letter

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. We value your loyalty and ongoing support as a valued customer of [Your Company Name]. As part of our commitment to providing exceptional service and fostering a strong community of satisfied customers, we are excited to introduce our new Customer Referral Program.

We believe that the best form of advertising comes from satisfied customers like you. Your positive experiences with our products and services can greatly impact potential new customers who might be seeking the same level of quality and reliability. To express our gratitude for your endorsement, we have created a referral program that rewards you for spreading the word about [Your Company Name].

Here's how the Customer Referral Program works:

1. Refer a Friend: Recommend our products and services to your friends, family members, colleagues, or anyone in your network who might benefit from our offerings.
2. Your Referral Signs Up: When your referred contact engages with us and becomes a new customer, they will have the opportunity to provide your name or a unique referral code during the sign-up process.

3. You Both Get Rewarded: As a token of our appreciation, you and your referred contact will each receive a special [Discount Percentage/Free Product/Service] on your next purchase with us.

Not only will you enjoy exclusive benefits through this program, but you will also play a crucial role in helping us expand our customer base and reach more individuals who can benefit from our top-notch products and exceptional service.

Please feel free to spread the word about our Customer Referral Program to your network. You can share the details through word of mouth, social media platforms, or by forwarding this letter. We are eager to welcome new customers into the [Your Company Name] family and extend the same level of exceptional service they deserve.

Thank you once again for choosing [Your Company Name]. We truly appreciate your business and look forward to serving you and your referrals with utmost dedication and care.

If you have any questions or need further information about the referral program, please don't hesitate to reach out to our customer support team at [Customer Support Phone Number] or [Customer Support Email Address].

Wishing you all the best and looking forward to your continued support.

Warm regards,

[Your Name]

[Your Title/Position]

[Your Company Name]

[Your Company Website]

[Your Company Phone Number]

[Your Company Email Address]