

Provisional Dealer Appointment

Subject: Provisional Appointment as Dealer

Dear [Dealer's Name],

We are pleased to inform you that your application to become a dealer for [Company Name] has been approved on a provisional basis, effective [start date].

This appointment is subject to review and evaluation over the next [6 months/1 year], during which your performance will be assessed based on agreed criteria such as sales, market coverage, and customer service quality. A permanent appointment will be confirmed upon satisfactory completion of this evaluation period.

Please find enclosed the provisional terms and conditions, along with sales targets and reporting requirements.

We look forward to working closely with you and achieving shared growth.

Regards,

[Your Name]

[Your Position]

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