

Serious Official Appointment

Subject: Official Appointment as Authorized Dealer

Dear [Dealer's Name],

Following our discussions and due diligence, we are formally appointing your company as an Authorized Dealer for [Company Name] in [territory] with effect from [date]. This appointment is official and binding under the terms and conditions enclosed with this letter.

As an authorized dealer, you are required to strictly adhere to our sales, pricing, and branding policies. Failure to comply with these guidelines may result in termination of the dealership.

Please sign and return the duplicate copy of this letter as confirmation of your acceptance.

Yours sincerely,

[Your Name]

[Your Position]

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