## Informal notification for dealers

Subject: Exciting Dealer Scheme Launch!

Hi [Dealer Name],

We're thrilled to roll out our latest dealer scheme starting [Start Date]! It's packed with incentives to boost your sales and reward your hard work.

Check out the details attached and reach out if you have any questions. Let's make this a successful season together!

Cheers,

[Your Name]

[Position]

[Company Name]

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https://www.lettersandtemplates.com/letters/dealer-scheme-announcement-letter