

Sample letter to request to become a dealer for someone else's™ products or services

Dear [Mr. John Smith],

My name is [your name] and I am contacting you on behalf of [your company name] to enquire about the possibility of us becoming a dealer to one of your products in [location name].

We are a global trading company and distributors of [industry name: steel, for example] specific products. I think your products, especially [some special product name] fits perfectly into our portfolio and could be of great interest to our growing client list.

I have noticed that you don't have a presence in [location name]. Demand for steel manufacturing in [location] is constantly increasing. The competition is still low which makes it a perfect time for you to jump in.

If you are interested in a dealership offer and wish to expand your business to [location], then we are more than willing to discuss the terms of such a cooperation.

Attached to this letter is our company profile for your reference. Should you require further details, please do not hesitate to contact me.

Looking forward to your reply.

Best Regards

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