

Sample letter to ask someone whether they want to become a dealer for your products

Dear [Mr. John Smith],

My name is [your name] and I am contacting you on behalf of [your company name], a global manufacturer of [steel] related products.

We are considering a business expansion to the [location name] area and we are in the process of identifying potential reputable distributors who would help us enter this market by becoming dealers to our products. Your company name keeps popping up as a strong candidate and we are keen to do business with you.

We are offering high-profit rates as well as risk-free dealership terms, which I am sure you will find very intriguing. Should you be interested in a potential partnership, please contact me so that we can discuss the terms of the dealership.

Attached to this letter is our company profile, which has everything that you need to know about us and about our products. However, should you need more details, please do not hesitate to contact me.

Looking forward to your reply.

Best Regards

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