

Formal Discount Scheme Announcement Letter to Customers

Subject: Announcement of Our New Discount Scheme

Dear Valued Customer,

We are pleased to announce the launch of our new Discount Scheme at [Company Name], designed to offer greater value and appreciation to our loyal clients. Beginning on [Start Date], all customers will be eligible for discounts on a range of our products and services.

Under this program, customers will receive up to [percentage]% off on selected items, with special offers for bulk purchases and long-term clients. This initiative is part of our ongoing effort to reward your continued trust and partnership with us.

For complete details of the discount terms and eligibility, please visit our website at [website link] or contact our sales department. We look forward to your continued patronage and hope this offer brings additional satisfaction to your experience with us.

Warm regards,

[Name]

[Position]

[Company Name]

Get more templates here:

<https://www.lettersandtemplates.com/letters/discount-scheme-announcement-letter>