

Retail Store Discount Announcement Email

Subject: Big Savings Alert – Our New Discount Program Is Here!

Dear Customer,

Exciting news! [Store Name] is introducing a brand-new discount program to help you save more every time you shop. Starting this weekend, enjoy discounts of up to 40% on select categories including apparel, footwear, and accessories.

This program is available in all our branches and online store. Members of our loyalty club will also enjoy additional perks and early access to exclusive sales.

Visit your nearest store or shop online to start saving today. Don't miss out – these offers are for a limited time only!

Happy Shopping,

The [Store Name] Team

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