Business-to-Business Discount Scheme Announcement Letter

Subject: Introducing Our New Corporate Discount Plan

Dear Partner,

We are delighted to introduce our new Corporate Discount Scheme for our business partners and bulk buyers. This program is designed to help you reduce procurement costs while strengthening our partnership.

Effective from [Date], your company will be entitled to a discount of [percentage]% on orders exceeding [amount]. Additional benefits include extended payment terms and priority delivery for high-volume orders.

We value your continued trust in our products and services. For registration or details about eligibility, please contact our sales representative at [contact information].

Sincerely,

[Name]

Sales Manager

[Company Name]

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