

Preliminary Discount Scheme Announcement for Dealers

Subject: Preview of Upcoming Dealer Discount Scheme

Dear Dealer,

We are pleased to share early information regarding an upcoming discount initiative for our dealer network. This scheme, set to launch on [Date], will provide enhanced trade discounts and performance-based incentives.

Our objective is to strengthen our business collaboration and support your sales growth. Full details, including qualifying criteria and claim procedures, will be communicated soon in the official announcement.

We encourage all dealers to review their stock and prepare for increased demand during the discount period.

Warm regards,

[Name]

Dealer Relations Manager

[Company Name]

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