

Customer Loyalty Discount Program Announcement

Subject: Thank You for Your Loyalty – Here's a Special Offer!

Dear Valued Customer,

We want to thank you for your continued support by introducing our Customer Loyalty Discount Program. This exclusive program is available only to our long-term clients and repeat buyers.

Starting [Date], you'll receive up to [percentage]% discount on future purchases. You'll also enjoy early access to new products and special member-only sales. Your loyalty means the world to us, and this is our small way of giving back.

We look forward to serving you with even greater value.

Sincerely,

The [Company Name] Team

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