

Distributor Appointment Email for New Product Launch

Subject: Appointment as Distributor for Our New Product Line

Dear [Distributor Name],

We are excited to inform you that [Company Name] has appointed your company as a distributor for our newly launched [Product Name/Line] in [Region]. Your excellent track record and strong market presence have made you an ideal partner for this launch.

This appointment comes with the responsibility of promoting the product in your territory and achieving quarterly sales goals as agreed. Our marketing team will provide full support and promotional materials to ensure a successful rollout.

We look forward to collaborating closely to make this new venture a success.

Kind regards,

[Your Name]

[Your Position]

[Company Name]

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