## **Distributor Appointment Letter for Regional Expansion**

Subject: Appointment as Regional Distributor

Dear [Distributor Name],

Following the expansion of our operations, we are pleased to appoint your company as the regional distributor for [Product/Brand] covering [Specific Regions]. This appointment is a recognition of your strong local network and your commitment to quality service.

Your duties include managing regional sales, maintaining stock levels, and providing after-sales support. Our sales team will coordinate with you regularly to monitor progress and offer assistance when needed.

We look forward to a strong and productive business relationship.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

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