

Casual Follow-Up Email to a Trade Show Visitor

Subject: Nice Chatting at [Trade Show Name]!

Hi [Recipient's Name],

I really enjoyed chatting with you at [Trade Show Name]. It was fun hearing about your work and sharing some insights about what we do at [Your Company]. Trade shows can be overwhelming, so I'm glad we had the chance to connect.

I'd love to keep the conversation going—maybe a quick call or coffee sometime soon? Let me know what works for you.

Talk soon,

[Your Name]

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