

Follow-Up Email Offering a Special Discount

Subject: Exclusive Offer for Our [Trade Show Name] Connections

Dear [Recipient's Name],

Thank you for visiting our booth at [Trade Show Name]. We truly appreciated your interest in our products.

As a token of our gratitude, we are pleased to extend an exclusive trade show discount of [X%] on your first order, valid until [date]. This is our way of thanking you for taking the time to connect with us.

Please feel free to reach out to discuss your requirements further. I would be glad to assist you with the next steps.

Warm regards,

[Your Name]

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