

Sponsorship Thank You and Impact Report Letter

Subject: The Impact of Your Sponsorship - Season Wrap-Up

Dear [Sponsor Name],

As our [year] season concludes, I wanted to reach out personally to thank you for your sponsorship and share the remarkable impact your support achieved.

Your contribution of [amount] directly enabled:

- [Specific outcome: X players to participate who couldn't afford fees]
- [Specific outcome: Purchase of new equipment/uniforms]
- [Specific outcome: Team travel to X tournaments]
- [Specific outcome: Facility improvements/training sessions]

Our season highlights include [achievements: tournament placements, individual awards, team records, player development milestones]. Beyond wins and losses, [number] of our players improved their academic performance, [number] earned recognition for sportsmanship, and [number] were recruited for higher-level programs.

Your brand visibility metrics for the season:

- [Number] spectators at matches displaying your logo
- [Number] social media impressions featuring your sponsorship
- [Number] pieces of marketing material distributed
- [Media coverage details if applicable]

The testimonials we received from families consistently mentioned how grateful they were for sponsors like you who make these opportunities possible. You have truly invested in our community's future.

We hope you will consider continuing this partnership for next season. I will be reaching out in [timeframe] with renewal information, but please feel free to contact me anytime.

Thank you again for believing in our mission and making this season possible.

With deep appreciation,

[Your Name]

[Your Title]

[Contact Information]

Get more templates here: <https://www.lettersandtemplates.com/letters/football-sponsorship-letter>