

Matching Gift Fundraising Letter

Dear [Recipient's Name],

We have wonderful news to share with you! Your donation to [Your Organization's Name] has the potential to have double the impact through our Matching Gift Program.

Thanks to the generosity of [Matching Gift Donor or Company], every dollar you contribute will be matched, effectively doubling your support for our cause. Your \$50 becomes \$100, your \$100 becomes \$200, and so on.

To take advantage of this incredible opportunity, simply make your donation online at [Donation Website/Link] or send your gift to [Mailing Address]. Be sure to mention "Matching Gift" when you contribute, so we can ensure your donation is matched.

Your support is vital to our mission, and with the power of matching, we can achieve even greater outcomes. Thank you for considering this opportunity to make your contribution go further.

Gratefully,