

Friendly claim refusal email

Subject: Update on Your Insurance Claim

Hi [Policyholder Name],

We've reviewed your insurance claim submitted on [Date], reference number [Claim Number].

Unfortunately, the claim for [Description of Claim] cannot be approved due to [Reason for Denial].

If you'd like to appeal, you can provide any additional information or documents by [Deadline].

Our team is here to help if you have questions—feel free to reach out at [Contact Info].

Thank you for your understanding,

[Your Name]

[Title/Position]

[Insurance Company Name]

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