

Casual Introduction Email for Business Proposal

Subject: Exciting Business Collaboration Opportunity

Hi [Recipient's Name],

I hope you're doing great! I wanted to reach out and introduce myself – I'm [Your Name] from [Your Company Name]. We've been following your work in [industry/field], and we're really impressed with the innovative direction your company is taking.

I'm reaching out because we've developed a business proposal that I think could bring real value to both our organizations. It focuses on [briefly describe idea], and I believe it aligns well with your upcoming goals. I've attached a summary for your review and would love to chat more about how we can collaborate.

Looking forward to your thoughts and hopefully setting up a quick call soon.

Best,

[Your Name]

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