Business Partnership Intent Template

Subject: Letter of Intent for Strategic Partnership

Dear [Partner Company/Individual],

I hope this message finds you well. Following our recent conversations about potential collaboration opportunities, I am excited to formalize my intent to establish a strategic partnership between [Your Company] and [Their Company].

Partnership Overview:

Our companies share complementary strengths that create significant synergies. [Your Company] brings [Your Strengths] while [Their Company] contributes [Their Strengths]. Together, we can [Joint Goals and Objectives].

Proposed Partnership Structure:

- [Type of Partnership] arrangement
- Revenue sharing: [Percentage Split]
- Resource allocation: [Details]
- Decision-making process: [Structure]
- Term: [Duration] with renewal options

Key Areas of Collaboration:

- [Specific Area 1]
- [Specific Area 2]
- [Specific Area 3]

Next Steps:

I propose we schedule a formal meeting with our respective legal and business development teams to draft a comprehensive partnership agreement. I am confident this collaboration will be mutually beneficial and look forward to building a lasting business relationship.

Please let me know your thoughts and availability for next steps.

Warm regards,

[Company Information]
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