

Franchise Intent Template

Subject: Letter of Intent - Franchise Opportunity

Dear [Franchisor Name],

I am writing to express my serious intent to purchase a [Franchise Brand] franchise in the [Location/Territory] area. After extensive research and consideration, I am confident that your franchise opportunity aligns with my business goals and investment objectives.

Background and Qualifications:

- Business experience: [Relevant Experience]
- Available capital: [Investment Amount]
- Desired location: [Specific Area/Territory]
- Timeline for opening: [Target Date]

Financial Readiness:

I have secured financing pre-approval for [Amount] and am prepared to provide proof of liquid assets totaling [Amount]. My financial advisor has reviewed the Franchise Disclosure Document, and I am comfortable with the investment requirements.

Next Steps:

I would like to schedule a Discovery Day at your headquarters and arrange territory visits to finalize location selection. Please provide information about available territories and the next steps in your franchise approval process.

I am committed to following your proven business model and contributing to the continued success of the [Franchise Brand] system.

Thank you for your consideration. I look forward to beginning this exciting business journey.

Sincerely,

[Your Name]

[Contact Information]

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