

Licensing Intent Template

Subject: Letter of Intent - Licensing Opportunity for [Product/Technology/IP]

Dear [Licensor],

I am writing to express my intent to enter into a licensing agreement for [Specific Product/Technology/Intellectual Property]. Our company, [Your Company], operates in [Industry] and believes your [Product/Technology] would significantly enhance our market position.

Proposed Licensing Terms:

- Geographic Territory: [Region/Country/Worldwide]
- Field of Use: [Specific Applications/Markets]
- Term: [Duration] with renewal options
- Royalty Rate: [Percentage] of net sales
- Minimum Guarantees: [Annual Minimum if applicable]
- Exclusivity: [Exclusive/Non-exclusive/Co-exclusive]

Our Capabilities:

- Manufacturing capacity: [Details]
- Distribution network: [Coverage Area]
- Marketing expertise: [Relevant Experience]
- Financial strength: [Company Size/Revenue]

Market Opportunity:

Based on our market analysis, we project [Sales Projections/Market Size] for the licensed products in our target markets. We are prepared to commit [Investment Amount] to launch and marketing efforts.

I would welcome the opportunity to discuss this opportunity further and negotiate mutually beneficial terms. Please let me know your interest and availability for next steps.

Best regards,

[Your Name and Title]

[Company Name]

[Contact Information]

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