

Initial proposal, informal tone

Subject: Preliminary Marketing Proposal

Hi [Recipient Name],

I wanted to share a preliminary marketing proposal outlining some strategies we believe could benefit [Client Company]. The approach includes social media campaigns, email marketing, and content creation tailored to your audience.

This is just the first draft, and we are happy to adjust based on your feedback and priorities. Looking forward to discussing how we can take your marketing to the next level.

Best,

[Your Name]

[Company Name]

[Contact Info]

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