

Encouraging donors with matching gift opportunity

Dear Supporter,

We are excited to announce a matching gift campaign! Every donation made between [start date] and [end date] will be matched dollar-for-dollar by [Matching Donor/Company].

This is a unique opportunity to double your impact and support [specific program or initiative]. Your gift can help us [specific measurable outcome].

Please make your contribution today to maximize this opportunity.

Thank you for your continued generosity,

[Your Name]

[Title]

[Non-Profit Organization]

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