

Persuasive Sales Email to Existing Customers

Subject: Because You're One of Our Favorites – A Special Deal Just for You!

Hi [Customer Name],

As one of our loyal customers, we wanted to thank you with something special – an exclusive 30% off your next purchase! You've supported us through every season, and this is our way of giving back.

Whether you're restocking your favorites or trying something new, now's the perfect time.

Just use code THANKYOU30 at checkout before it expires this Sunday.

We appreciate you being part of our journey – and can't wait for you to enjoy more of what you love!

Best,

The [Brand Name] Team

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