

Price Increase Notification Letter

[Your Company Logo or Letterhead]

[Today's Date]

[Customer's Name]

[Customer's Address]

[City, State, ZIP]

Subject: Price Increase Notification

Dear [Customer's Name],

We hope this letter finds you well and that your business is prospering. We greatly value the relationship we have built with you and your continued support as a valued customer of [Your Company Name]. It is with both gratitude and a sense of responsibility that we are reaching out to you today.

Over the past months, we have been dedicated to providing you with high-quality products/services and exceptional customer service. However, we regret to inform you that, due to various external factors beyond our control, we are faced with rising costs in several areas of our operations. As a result, we find it necessary to adjust our pricing structure to maintain the level of service and product quality you have come to expect from us.

Effective [Date of Price Increase], there will be a modest increase in the prices of some of our products/services. The specifics of the price adjustments will be detailed in the enclosed document.

Rest assured that we have taken great care to keep the impact on your business as minimal as possible while still ensuring our ability to deliver exceptional value.

We understand that price adjustments can be challenging for any business, and we genuinely appreciate your understanding and continued support during this time. Our commitment to your satisfaction remains unwavering, and we are dedicated to working closely with you to ensure a seamless transition.

Please do not hesitate to reach out to your dedicated account manager or our customer support

team if you have any questions or concerns regarding the price changes or any other matter. We are here to assist you in any way we can and are always open to discussing your unique needs and requirements.

Thank you once again for your trust in [Your Company Name]. We look forward to continuing our partnership and providing you with exceptional products/services and support.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Contact Information: Phone, Email, etc.]

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