

Formal product price increase notification

Subject: Notice of Price Adjustment - Effective [Date]

Dear Valued Customer,

This letter serves as formal notification of price adjustments that will take effect on [Date] for the following products in our catalog.

Due to significant increases in raw material costs, supply chain disruptions, and inflationary pressures affecting our industry, we find it necessary to adjust our pricing structure to maintain our operational standards and product quality.

The following products will be affected:

[Product Name] - SKU [Number]: Current Price \$[X] â†’ New Price \$[Y]

[Product Name] - SKU [Number]: Current Price \$[X] â†’ New Price \$[Y]

Orders placed before [Date] will honor current pricing. Orders placed on or after [Date] will reflect the new pricing structure.

We have made every effort to minimize this impact by exploring cost-reduction measures and alternative sourcing options. However, maintaining the quality and reliability of our products requires this adjustment.

For wholesale customers, please contact your account representative to discuss volume pricing options that may be available.

We appreciate your continued business and understanding during these challenging economic times.

Sincerely,

[Your Name]

[Title]

[Company Name]

Get more templates here:

