

Heartfelt healthcare service price increase message

Subject: An Important Message from Your Healthcare Team

Dear [Patient Name],

I hope this message finds you and your family in good health. As someone who has entrusted us with your healthcare needs, I wanted to personally reach out to you about an upcoming change to our practice.

Effective [Date], we will be adjusting our service fees to reflect the current costs of providing quality healthcare. This decision was not made lightly, and I want you to understand the factors that led us here.

Over the past [time period], we've faced significant increases in:

- Medical equipment and supply costs
- Insurance and liability expenses
- Staff wages to retain our excellent healthcare professionals
- Facility maintenance and safety compliance requirements

Despite these challenges, we've worked hard to maintain our fees at current levels because we know healthcare costs affect families deeply. However, to continue providing the compassionate, thorough care you deserve, this adjustment has become necessary.

Our new fee structure:

- Office visits: [Old fee] to [New fee]
- Routine procedures: [Adjusted accordingly]

Please know that this change will never affect the quality of care you receive. If you have concerns about affording your healthcare needs, please don't hesitate to speak with our billing coordinator about payment plans or other options.

Your health and wellbeing remain our top priority, and we're committed to working with you through any challenges.

With warm regards,

Dr. [Name]

[Practice Name]

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