

Offer Letter for New Product Launch

Subject: Introducing Our New Product “ [Product Name]

Dear [Customer Name],

We are excited to introduce our latest product, [Product Name], which offers [Key Features/Benefits]. As a valued customer, we would like to offer you an exclusive opportunity to try it at a special introductory price of [Price].

This offer is valid until [Date]. To place your order or learn more about [Product Name], please contact us at [Contact Information].

Looking forward to serving you with this innovative product.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

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