

Casual promotion to personal network

Hey [Friend Name],

I just got my hands on this awesome new product called [Product Name], and I think youâ€™ll love it! Itâ€™s perfect for [describe use case] and makes life so much easier.

I thought of you because youâ€™re always into [related interest], and thereâ€™s a special launch offer of [X% off] for early adopters. Check it out and let me know what you think!

Cheers,

[Your Name]

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